13 January, 2021

**CHALLENGES MET IN MILESTONE YEAR FOR ISUZU POWER SOLUTIONS**

Despite a turbulent year, Isuzu Power Solutions (IPS) continues to keep Australian customers top of mind, with a sustained focus on new product development and innovation.

Adapting swiftly to a new way of doing business within the power solutions sector, IPS has enjoyed one of its strongest years to date, with record sales, an expanding team and an exciting new product range finalised for imminent release.

As industry continues to adapt to a “new normal” operating environment, IPS has strived to stay a step ahead, holding their new product philosophy: [*Isuzu Power Solutions Never Stop*](https://content.isuzu.com.au/news-media/never-stop-nature-of-isuzu-power-solutions/)*,* close to heart.

From thoughtful product refinements in their Make-to-Stock range, to enhanced dealership training programs across the country, IPS has honed a laser focus on strengthening their unique offering, while coping well with international and local supply chain disruption.

With the recent announcement of an [expanded national dealer network](https://content.isuzu.com.au/news-media/locals-rule-as-isuzu-power-solutions-dealer-footprint-expands/), consisting of 36 new locations nation-wide, Head of Isuzu Power Solutions, Matt Sakhaie, said IPS has turned what was an uncertain time into one of their most productive years to date.

“With our newly expanded dealer network, IPS can now claim the largest footprint for sales, parts and service of any power solutions supplier in Australia.”

“I am extremely proud of my team, who have worked tirelessly throughout the year despite numerous, unprecedented challenges.

“Thanks to our collective efforts, we now provide customers with a far more personalised and localised service, spanning a range of applications from our emergency services to the agricultural sector.”

“Strengthening the connections we have with customers and our dealers is top priority, and we have sought to better understand their needs and requirements. I believe IPS has delivered on our promises,” he added.

With energy radiating from a dedicated and fast-growing team operating out of Melbourne’s west, IPS is set to ride the successes of the year right through to the launch of an exciting new product range—set for release in early 2021.

“The team has been working behind the scenes developing a landmark new product line, with the launch date set for the first quarter of 2021,” Mr Sakhaie detailed.

“This completely new product range comes as a direct result of our communication with customers and reflects our understanding of how we can better help them achieve their business goals.

“My current message to our customers and the market is: watch this space!”

**ends**

**For further information, please contact:**        **For Isuzu Trucks releases and photos:**

Matt Sakhaie                                              Arkajon Communications

Isuzu Australia Limited                                  Phone: 03 9867 5611

Phone: 03 9644 6666                                        Email: isuzu@arkajon.com.au